

NEWS RELEASE



For more information,
contact:
Gail Wade
252 535-8111
gwade@halifaxrmc.org

For Immediate Release

HALIFAX REGIONAL USES TECHNOLOGY TO GET DRUG INFORMATION TO DOCTORS AND NURSES

ROANOKE RAPIDS, N.C. (12/31/09)—Halifax Regional is using the latest technology to speed information about medication to doctors and nurses.

The Medical Center uses Micromedex, an internet-based system, to provide accurate, up-to-the minute information instantly. The Micromedex system includes information for drugs, disease management, toxicology, alternative medicine, drug interaction checking, IV compatibility, and patient education.

“With this information, our doctors and nurses have the knowledge they need to recommend treatment options while providing for ways to reduce costs,” said Paula Burton, pharmacist.

“Our doctors and nurses must have immediate access to information that enables them to make the best decisions for our patients,” says Burton.

“We can find any information that the doctors and nurses need, and it is available instantly,” continues Burton. “As soon as a new drug comes out, we have the information on it.”

With Micromedex, Halifax Regional has access to the same clinical reference information as large hospitals in metropolitan areas. “This puts us on a level playing field with other hospitals,” said Burton. “This is one more way Halifax Regional is investing in the highest possible level of quality care for our patients.”

Pharmacists often use Micromedex to get answers to their own questions about medication. “Micromedex is a tremendous resource for helping us put patients first.”

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About Halifax Regional

Halifax Regional Medical Center is licensed for 204-beds, including psychiatric and nursery. A non-profit organization, Halifax Regional is fully accredited by the Joint Commission. For more information, visit www.halifaxregional.us.